

Type : UnStarred Question
 Sitting Date : 26.03.2025
 Question No. : 008
 Portfolio : Tourism
 Question By : Shri. Aleixo Lourenco
 Answer By : Shri. Rohan Khaunte, Minister for Tourism

Title : **SUSTAINABLE TOURISM**

Sr. No.	QUESTION	ANSWER															
	WILL the Minister for Tourism be pleased to state:	By Rohan Khaunte, Minister for Tourism															
(a)	Furnish year-wise details of International tourist arrivals in Goa for the past three years i.e. 2022, 2023 and 2024, with the total number of tourists and the top 5 countries from where International tourists visited Goa with the percentage increase in the three years;	Sir, The year-wise details of International tourist arrivals in Goa for the past three years i.e. 2022, 2023 and 2024 are as under: <table> <tr> <th>Year</th><th>Foreign</th><th>% increase</th></tr> <tr> <td>2022</td><td>169005</td><td>663%</td></tr> <tr> <td>2023</td><td>452702</td><td>168%</td></tr> <tr> <td>2024</td><td>467911</td><td>3%</td></tr> <tr> <td>Total</td><td>1089618</td><td></td></tr> </table> During the year 2022, U.K., U.S.A., Russia, France and Kazakhstan are the top five countries from where International tourists visited Goa. The Country –wise data from the year 2023 onwards is not available as the Source Agencies submits only the consolidated data.	Year	Foreign	% increase	2022	169005	663%	2023	452702	168%	2024	467911	3%	Total	1089618	
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(b)	the Domestic tourist arrivals in Goa for the past three years i.e.2022, 2023 and 2024, furnish year-wise details of the total number of tourists visited with the percentage increase in the last three years;	Sir, The year-wise details of Domestic tourist arrivals in Goa for the past three years i.e. 2022, 2023 and 2024 are as under: <table> <tr> <th>Year</th><th>Domestic</th><th>% increase</th></tr> <tr> <td>2022</td><td>7018945</td><td>112%</td></tr> <tr> <td>2023</td><td>8175460</td><td>16%</td></tr> <tr> <td>2024</td><td>9941285</td><td>22%</td></tr> <tr> <td>Total</td><td>25135690</td><td></td></tr> </table>	Year	Domestic	% increase	2022	7018945	112%	2023	8175460	16%	2024	9941285	22%	Total	25135690	
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(c)	the details of the measures undertaken to attract quality- foreign tourists: and	Sir, As a part of promotional campaign:- • Goa Tourism extensively uses social media handles such as Facebook, Instagram, Youtube, LinkedIn, etc. to promote Carnival, Shigmo, Spirit of Goa Festival, Food and Cultural festival and other festivals. • Advertisement are also released through Print and electronic Media channels. • Artworks/Creative's/programmes of the festivals are also uploaded on DOT/GTDC web sites. • Jingles of the festivals are also aired on Radio. • Social Media Influencers posts reels of the festival. During our participation at important international and domestic travel Marts/Exhibitions information on all traditional festivals are properly disseminated. Also festival creative's are displayed on standees, backdrops etc. for its promotion.
(d)	the steps planned to build a sustainable model of Tourism keeping in mind that commerce, public harmony and environment are in complete sync with each other; furnish details thereof?	Sir, The steps planned to build a sustainable model of Tourism through: 1. Regenerative Tourism 2. Eco-friendly Accommodations 3. Supporting Local Products and Services 4. Environment Protection 5. Economic Benefits for Local Communities 6. Cultural Preservation. 7. Responsible Travel Practices, etc.